

# Minutes of the Annual General Meeting

## All Points Camping Club of NZ (Inc)

Held at Sanson Community Hall 29 August 2020.

Meeting commenced 1:30pm (live streamed)



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As Recorded by Beverly Stoneley and Gary Stoneley

### **Welcome:**

Outgoing President Gary welcomed everybody to the 5<sup>th</sup> annual general meeting of our national camping club and reminded attendees of health and safety matters and the necessity to enter their details on the attendance register. Gary stated that this meeting marked the transition of the organisation to a new and stronger administration structure. Acknowledgements were made to those members and supporters that have helped the club get to this stage plus national and regional supporting businesses including Camper Care and Kiwi Holiday Parks and many more.

### **Attendees as recorded:**

Wayne & lindy Searle, ET & Jacqui Lambrecht, Wayne & Jo Ravelich, Karen Strange, John Woodhead, Mary Reid, Beverley & Gary Stoneley, Lyn & Ross Bennett, rex & Vicky Holden, Les & Shirley Convery, Peter Scott. Gary Blaney (video link)

### **Apologies:**

Daile McCarthy, John & Toni Cooper, Amanda & Chad Dunn, Robyn & Barry Berghoffer, Rosemary & Wayne Northcott, Jo Ramsden & Alan Sedgman, Wendy Barrett, Neil O’Gorman, Murray Brown & Di Oxnam, Amanda Kashyap, Richard Von Sturmer, Kreig Leitchze, Donna & Todd Hossack, Diane & Bryan Boyle, Colin Harrington, Alan Morton, Marty & Diana Ireland, Paul Gray, Roger Taylor, Catherine & Martin Peake, Charles Edwards, Phil Kettle, Gary Hitchcock.

Apologies accepted – *Moved Gary Stoneley, seconded Mary Reid.* Passed.

One minutes silence was held in a show of respect to members and family who have passed on and for those members who have had to deal with health and other issues during the year.

### **Minutes of previous meeting:**

The minutes of the previous AGM held 11 May 2019 were tabled.

Minutes of 2019 AGM accepted as correct – *Moved Gary Stoneley, Seconded Jo Ravelich.* Passed.

**Remit:** (This had been previously advised to members and voted on online.)

**Remit: Rule 6 Committee, New clause 'g'**

Reason for remit: To allow for the appointment of a replacement (co-opted) committee member when an existing committee member is unable to fulfil their duties, for whatever reason, and to allow provision for the elected committee member to step down.

**Suggested New wording of affected clauses:**

g) Should a committee member be unable to fulfill their appointed position responsibilities, for a period exceeding 30 days, the committee may request the committee member to step down and co-opt a member to that position or in an assistant role, until the next Annual General Meeting.

*Moved Gary Stoneley    Seconded Wayne Ravelich    Passed    (36 + 13 for, 1 against)*

## **Financial Report 31/03/20**

In the absence of a current club treasurer Gary presented and spoke to this report.

Income: Trading surplus (cash \$3029.08) A brief explanation of income items was given. Explanation of major expenditure items; courier costs, Kiwi Holiday Parks discount cards, software, magazine, liability insurance and office rental costs.

Balance Sheet: Net worth of \$7213 an increase of \$5200. Assets include Sculture Festival prepayment, promotional banners, decals and bags.

## **Committee reports**

### **Waikato region – Lyn Bennett:**

The Waikato regional group is growing. Recently held the annual meet and greet in Hamilton which was well attended. Weekend event held at AJ's last month. Mary Reid new regional representative was introduced. Waikato branch have 'pull over when I can' stickers for sale. Contact Lyn.

### **South Island region – Wayne Searle:**

It has been a bit challenging due to South Island distances and getting events happening with Covid-19. Canterbury has a good core group of members. Wayne and Lindy are now Canterbury / West coast representatives. Thanks passed on to Murray and Diane from Motueka for Nelson Creek camp and taking on the representative role for top of the South Island. Wayne thanked Lindy and the rest of the committee for support during the past year.

### **Vice President's report – Wayne Ravelich:**

Report was tabled (refer Appendix B) and taken as read. Wayne acknowledged those members present both physically and online.

## **President's Report** – Gary Stoneley:

Report was tabled (refer Appendix A) and taken as read. Gary spoke to the report highlighting that the club was now truly a national, inclusive camping club. He spoke of challenges, with the majority of new members coming through self containment referrals and the need to ensure we are meeting our members' needs, retaining membership of those people passionate about camping. Membership growth for the 31 March 2020 financial year was 703 new members averaging 13.5 new members each week. For the current year to date this has dropped to an average of 6.5 members per week which can be attributed to the leisure industry downturn due to covid. Gary raised the question of how do we better market to increase membership? The magazine and club newsletters are an important part of the organisation. We need to increase the member and regional contributions of real life stories and look at getting regional advertising to promote local businesses that in turn support our members and bring in advertising revenue. The club is now sitting on a very strong foundation but we still have a lot of work to do moving forward. Gary thanked the outgoing committee for all their work and support up to this point.

**Thanks:** Vicky Holden thanked Gary and the team for the hard work in making the club dream a reality over the past 5 years. *Moved Rex Holden, Seconded Ross Bennett.*

## **Election of Officers:**

As there number of nominated persons equalled the number of positions available and all nominations had been accepted there was no voting required. Gary read the list of new committee members.

- 1) **President** Wayne Ravelich (Kapiti) Nominated by Gary Stoneley, Seconded Beverley Stoneley
- 2) **Vice President** Lyn Bennett (Waikato) Nominated by Mary Reid, Seconded Ross Bennett
- 3) **Secretary** Gary Stoneley (Manawatu) Nominated by Wayne Ravelich, Seconded Jo Ravelich
- 4) **Treasurer** Ross Bennett (Waikato) Nominated by Gary Stoneley, Seconded Beverley Stoneley
- 5) **Northern Rep** Vicky Holden (Northland) Nominated by Wayne Ravelich, Seconded Jo Ravelich
- 6) **Auckland Rep** Amanda Kashyap (Auckland South) Nominated by G Stoneley, Seconded W Ravelich
- 7) **Waikato Rep** Mary Reid (Waikato / BOP) Nominated by Lyn Bennett, Seconded Ross Bennett
- 8) **North Island Central** Jo Ravelich (Kapiti) Nominated by Wayne Ravelich, Seconded Phillip Kettle
- 9) **Tasman - Marlborough** Murray Brown (Tasman) Nominated by G Stoneley, Seconded B Stoneley
- 10) **South Island Central** Wayne Searle (Canterbury) Nominated by G Stoneley, Seconded B Stoneley
- 11) **General committee** Les Convery (Waikato) Nominated by Lyn Bennett, Seconded Ross Bennett
- 12) **General committee** Neil O'Gorman (Auckland North) Nominated by G Stoneley, Seconded B Stoneley
- 13) **General committee** Wendy Barrett (Manawatu) Nominated by G Stoneley, Seconded B Stoneley

## **Handover to incoming Committee for 2020 – 2021 year.**

*Gary welcomed the new committee to their roles and the remainder of the meeting was chaired by Wayne Ravelich*

**Wayne Ravelich presented his acceptance report.** (Appendix c)

Wayne thanked the outgoing committee and welcomed the incoming committee in particular those who have joined the committee for the 1<sup>st</sup> time.

Wayne reinforced to the members present that he had 3 goals.

- 1) To better support members and partners and while supporting all campers put our members 1<sup>st</sup>
- 2) To be more vocal and proactive – while promoting and responding positively in submissions and representation on council bylaws and government changes.
- 3) Improving the club profile and increasing membership which will benefit lobbying power.

### **General discussion:**

Events- It was suggested to hold camps where local events are known. Peter Scott suggested working with campgrounds and businesses to promote local camping events.

Regional Groups – These are growing by word of mouth. We need to follow up with new members and encourage non financial members to join. A monthly update to regional reps of new members would be of considerable benefit for contact.

Promotional partners and deals – Those present were asked to canvas for local and national supporting partners / businesses.

Lobbying – A generic template with key points for lobbying for responsible camping bylaws would be of benefit.

Roving Ambassadors – Suggested by Peter Scott that we develop a support / presentation package for roving ambassadors emphasising the positive benefits and opportunities of APCNZ membership. (Note: this is also being considered for host businesses)

### **Special Presentation – Life Membership:**

Wayne Searle stood up and thanked Gary and Beverley Stoneley as founding members for starting the club and all the work that has been put into the club up to this point. Wayne S moved that Gary and Beverley Stoneley be made Life members of the All Points Camping Club of NZ (Inc). This was seconded by Wayne Ravelich and voted on unanimously. Gary and Beverley were congratulated on their Life membership and Gary thanked those present.

Meeting closed 2:55 pm.

## Presidents Report

I am proud to present my final report, as President, on the operations of the All Points Camping Club of NZ, NZ's national camping club at the club's 5<sup>th</sup> Annual General Meeting.

This year, due to the Covid-19 epidemic we have had to do things a bit differently. The Annual General meeting has had to be deferred from May to August and we have made a move to online voting and live streaming of the meeting. There is a lot of uncertainty about how things will turn out and this has had a considerable effect on NZ businesses, the domestic Tourism industry and our club but most importantly on people. People are what matter most. The club had invested in several camping events for March through to June this year which had to be cancelled. As we head into our summer programme of events, like many organisations, we continue to face uncertainty as to whether these events will be able to go ahead. But moving forward, it is important for the club that we face the future with a positive outlook and continue to pursue our dreams, while exercising caution.

This AGM report covers the financial year from April 2019 to March 2020 but is also a time to acknowledge and celebrate what we, as a club, have achieved up to this point and to look at ways to better manage our growth over the coming years. From very small beginnings our members and supporters have helped us to build the organisation into a recognised, respected and inclusive camping club. In the 4 and a half years we have been operating the club has achieved a lot. From the time the All Points Camping Club was launched on 31 December 2015 we have endeavoured to support and lobby on behalf of all campers, not just those who are financial members of our club.

As an inclusive camping organisation it is important that we do not discriminate against or form stereotypes of different modes or style of camper / camping. One thing that the past few years working in the leisure camping industry has shown me is that stereotyping and discrimination is rampant across the industry. Both in organisations that supposedly represent the travelling community and Local Government. This also has been very evident in our interactions with Tourism Industry groups that continue to target the higher income travelling New Zealander.

The inclusive nature of the All Points Camping Club of NZ has set it apart from other similar organisations that would seek to exclude some campers from fair access to NZ public reserves. The lobbying the club has done with the Department of Conservation has contributed to a change for fairer access to Department of Conservation campsite passes and we look forward to the release of the passes for the coming Summer season.

The Club has played an integral part in developing a fairer and alternative self containment issuing scheme in association with NZ Lifestyle Camping Ltd. The vast majority of APCNZ memberships have eventuated from this partnership and the partnership has helped to raise the profile of the club with central and local government and industry related businesses while at the same time ensuring a separation of social organisation and business. The club continues to benefit from this partnership with more than \$3000.00 of promotional sponsorship received over the past year.

The past year has had its challenges, but no more than other challenges we have faced during the club's history. Throughout all this the support and encouragement of the current and past committee members, as well as many other club members and supporters has been immense. I wish to express my gratitude to those who have supported the club and our management team throughout. That is not to say that over the past few years we haven't had our share of critics from both outside and within the club. We will never please everyone and as a team we have remained steadfast in our determination to build a national camping club that fairly represents all campers. Our management team has continually worked to improve our systems and support and as the club keeps growing this becomes one of our greatest challenges. We function after all on the efforts of our volunteer team.

The club started the last financial year (01/04/19) with 1653 registered members on the books ending the year (31/03/20) with 2356 registered members. A total of 703 new members joining, averaging 13.5 new members each week. Covid 19 has had only a significant effect on the clubs membership growth with total membership registrations at 2494, 6.5 members per week being half our expected growth rate. The club is building a strong core of committed members which will help provide stability as we continue to grow. This strength is represented in our diverse and NZ wide, new committee.

Every new member and renewal, now receives a membership promotional pack with club decals, pens and reusable, folding carry bags. The club has invested in these low cost items and new banners to ensure the club profile continues to be raised in the wider community. This is important as we work to engage with and encourage more NZ families into camping.

Being a financial member brings considerable savings, from caravan and motorhome insurance, to discounted travellers broadband, ferry discounts and much more. With over 25 national suppliers on board the \$30.00 membership is great deal and we enjoy good growth in new memberships. Sadly many of our members want to enjoy the benefits of membership and our continued lobbying but are reluctant to pay a years subs.

Thank you to all those members who have commented positively on the club, and the support we have provided. Your feedback, good or bad is important to us as the organisation moves forward. Thank you also to all the members that tell others about the club, share social media posts etc.

Over the past year the club has become multi-faceted, a diamond in the rough perhaps. Being a New Zealand wide organisation having several regional groups that can better support members, organise events and promote the organisation was logical step. This is a significant transition stage in the organisation and having an experienced and diverse committee moving forward to manage this is important.

The club now operates 2 websites being [www.allpointscampingnz.org](http://www.allpointscampingnz.org) and [www.stopandstaynz.org](http://www.stopandstaynz.org) . The Stop and Stay website, which is gaining followers is for recommended and/or discount stops with no listing fees, and minimal advertising. Both these websites are supported by seven social media pages to help promote the organisation and our inclusive camping ideals. Our management team is aware that the digital side of the organisation needs continual updating and is sometimes neglected. Procedures will be put in place over the

coming year to ensure that our published information is current and accurate. The member only pages on the club website are one area that requires further improvement.

The NZ Lifestyle Camping Magazine has now been operating for over 2 years. This is produced in partnership with NZ Lifestyle Camping with all advertising revenue going to the club. The magazine was developed to be the official 'public' magazine of the club but also to promote other camping organisations and events around NZ. Advertising is kept at an affordable rate and there is no charge for event listings and outside club articles or promotion. As we head into the next year we have a new magazine editor and graphic designer, plus various other people on board, to help us continue to improve the magazine and our public reach.

Having taken the lead in this organisation up to this stage it is now time for me to step back a bit. I reiterate that, I am extremely proud of everything we have achieved as a team. But what we achieve at any time is only a result of the energies, passion and commitment of our members. Your elected committee can only do a certain amount and the time committed by our team is huge. It is essential as we move forward that the committee has the support of the members and that members help by promoting the club, supporting regional and national events and identifying opportunities to support 'all' NZ campers, in particular NZ families.

I look forward to working with the incoming committee under the leadership of Wayne Ravelich. I know that Wayne is similarly committed to further developing our NZ wide, national camping club. We have together, as a team established a solid foundation that just keeps getting stronger.

To the All Points Camping Club members, past and present, to my committee and support team over the past four years, thank you.

*Gary Stoneley*

President, All Points Camping Club of NZ (Inc)

2016 - 2020

## Appendix B Vice Presidents Report, 2020 AGM

Firstly, I would like to reiterate Gary's Welcome and thank you all for finding the time and making the effort to attend this club AGM, and to those that could not get here but are watching online. Thank you all.

Every year is different. This last 12 months has been very different with Covid 19 thrown into the mix. We as a club have had to make some changes, postpone some events, such as this AGM and cancel others. The imposed restrictions on travel and gatherings has made club camping events almost impossible to hold and difficult to plan. Hopefully things are improving, and we will be able to better plan and host club events. Saying that, the Waikato region have two camps planned, the first in late September in the Bay of Plenty and another in Taupo for the Clubs 5<sup>th</sup> Birthday at New Year.

Although the camping scene has been quiet, the work behind the scenes has gone on as usual. Alex Hastie, a committee member has been working with DOC on several issues for over 2.5 years on the club's behalf. After the first lock-down, Alex, Gary and myself had a face to face with representatives of DOC in Conservation house Wellington. Due to confidentiality we cannot at yet say anything, we did leave the meeting feeling positive.

A team of computer programmers are currently building the club a new membership register program. This new register will assist in many ways including improved communication with members, as we can email straight from the member list with the monthly newsletter, club magazine and any other correspondence. This program will also take care of member renewals, currently a job for three people, will only require one person, leaving time for other activities.

Since the inception of the All Points Camping Club nearly 5 years ago, the club has used Gary's personal phone and number. With the growth of the club it was decided to invest in a dedicated phone and number just for the club. We are in the process of changing our promotional material, web and social media pages to show the new number. If you find I have missed some, please let me know. The new number is 022 328 0973

These are just a couple of the behind the scenes things we do. We haven't seen the end of Covid, but hopefully over the next 12 months we can achieve a lot more and have club events around the regions without limiting numbers. Spring and Summer are coming, lets dust off the camping gear and make the most of it.

Wayne Ravelich

APCNZ Vice President.



## 2020 APCNZ AGM President acceptance.

Thank you for the vote of confidence.

I would like to thank the outgoing committee for all your hard work over the last year. A special thanks to Gary and Bev for starting our club and getting it to where we are now.

Welcome to the new committee with a special welcome to the new committee members who have put their hand up to help the club.

My name might be at the top of the list, but it is not just MY club, the club belongs to the members as is run by a committee. We are a democratic organization and will remain such.

I have three goals for the next 12 months for the club.

Number 1; Better support our members and partners. The clubs aim is to support all campers. I agree with that aim but felt we should put our members first. By achieving goals for our members, we are helping all campers. Support those that support us.

Number 2; Be more vocal and proactive. To support NZ Campers, we need to be able to react in a positive way to events that effect campers. For example, Council camping by-laws that effect our members and all campers. All Points Camping needs to be ready to make submissions and representations to ensure our rights to camp are not removed or restricted.

Number 3; Growth in Membership and Profile. By supporting our current members better and being more Proactive our club Profile will increase, and our membership will grow, both by retaining existing members and gaining new members. Increased member numbers will increase our voice when we are making submissions on behalf of NZ campers.

These three goals go hand in hand with each other and will benefit our members and all campers in general. They are not hard to achieve if we all work together, Committee and members. Communication will be the key.

The next 12 months will be busy for the club and the Committee, but I am sure that we will succeed and be better for it.

Thank You

Wayne R